PLANNED PARENTHOOD OF ORANGE AND SAN BERNARDINO COUNTIES PROGRAM REPORT 2008-2009



# I AM BUILDING HEALTHY COMMUNITIES



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# I AM BUILDING HEALTHY COMMUNITIES

I **PROTECT** access to affordable, high-quality health care for everyone.

I **STAND UP** for a woman's right to make personal decisions about her body and health.

I **SUPPORT** medically accurate, age-appropriate, abstinence-first sexual health education that encourages young people to make healthy decisions.

I am the **VOICE** for the women, men, teens, and families who rely on <u>Planned Parenthood</u> every day.

I AM PLANNED PARENTHOOD.

# **ALLYSON SONENSHINE BOARD CHAIR**



"It is your passion, your commitment, and your support that provides the motivation to continue building healthier communities."

As the father of a 10-year-old daughter, I have a very personal stake in the quality of reproductive health care and sexuality education available in Orange and San Bernardino counties. The environment in which young people come of age today is so drastically different than in generations past that it is challenging to provide the balance necessary to ensure our children are equipped to make healthy choices.

That's where our work at Planned Parenthood comes in. Every year that goes by, I realize the new ways that our communities — the women, men, teens, and families who rely on us every day — need Planned Parenthood as a resource for unbiased, comprehensive information and high-quality reproductive health care. Having served 15 years as President and CEO of Planned Parenthood of Orange and San Bernardino Counties, I am very proud of the contribution we are making to keep our communities healthy places to live.

In the past year alone, we've expanded our hours and medical services to better meet the needs of an ever-increasing population of patients who are turning to us after losing jobs and health insurance. We're also taking health education into our communities in highly effective, cost-efficient ways, via our Peer Education Program in local high schools and by utilizing technology for our toll-free, online, and text messaging sex ed hotlines.

Perhaps my source of greatest pride, however, is our recently launched Abortion Residency Training Program with the University of California, Irvine School of Medicine. After nearly five years of effort, this vital partnership ensures that future generations of physicians are trained to provide the full range of reproductive health care, including abortions. The highly charged political environment in which we operate makes this program one of the cornerstones of our affiliate, and also proves just how well-respected Planned Parenthood's quality of care is viewed in the medical community.

Fifteen years after taking the helm at a small, community-based nonprofit, I am gratified to see the many ways in which we have grown. Of course, organizations, just like people, grow to their best when they have a strong foundation beneath them. It is your passion, your commitment, and your support that provides the motivation to continue building healthier communities. It is because of you, that we can build a Planned Parenthood that continually strives to better serve Orange and San Bernardino counties.

Sincerely,

President & CEO of Planned Parenthood of Orange and San Bernardino Counties



"Through it all, you've continued to stand firm in your commitment to building healthier communities — healthier women, healthier families, and healthier lives."

Standing up for others isn't always easy. Standing up for reproductive justice, equality, and dignity is no exception. And doing so often has its price.

We've seen these ups and downs loud and clear this past year. On one side, we've faced the de-funding efforts and religious grandstanding of the Orange County Board of Supervisors and mourned the brutal murder of Dr. George Tiller. Yet, on the flip side, we've celebrated the election of a pro-choice president, the defeat of a parental notification initiative, and the lifting of the global gag rule ... all while suffering a national economic crisis.

And through it all, you've continued to stand firm in your commitment to building healthier communities — healthier women, healthier families, and healthier lives.

You refused to back down when the supervisors threatened teen health by cutting funds for comprehensive sex education. And when legislators put family planning programs on the chopping block during state budget cuts, you demanded protection for the thousands of newly uninsured and unemployed families that need Planned Parenthood more than ever before.

In turn, we've worked diligently this past year to protect our commitment to you. We've streamlined operations to ensure your dollars will go further in providing the vital programs and services our communities need. Our medical centers have continued to increase efficiency so we can accommodate the needs of an ever-increasing patient base, while also extending hours and expanding services to better serve the needs of a community that calls Planned Parenthood its medical home.

In the coming year, we'll also be harnessing technology in new, exciting ways that will allow us to maximize our presence in your neighborhood — making it easier for patients to make appointments and access information, and for teens and families to get expert answers to sexual health questions from certified health educators.

As you continue to stand up for the rights of the women, men, teens, and families who rely on us every day, we'll continue to stand tall as one of the most trusted health care providers in the state.

ondly.

Allyson Sonenshine

Board Chair of Planned Parenthood of Orange and San Bernarding Counties

# A LOOK BACK: OUR GREATEST ACCOMPLISHMENTS OF 2008-09

#### **UCI PARTNERSHIP**

After nearly five years of planning, Planned Parenthood and the University of California, Irvine School of Medicine joined together to begin the **Abortion Residency Training Program.** This joint venture provides medical residents with hands-on reproductive health training at Planned Parenthood medical centers. The first class of residents began in July 2009.

#### **ECONOMY: DOWN. PATIENTS: UP**

In the past 18 months, Planned Parenthood medical centers saw a startling increase in the number of individuals seeking care after losing their jobs and/or health insurance — **a 23% increase** over last year, for a total of more than 116,000 medical visits.

#### **EXPANDED SERVICES**

Building on our core reproductive health services, our nine medical centers **added hours and medical services** to better meet the needs of the thousands of patients seeking our care. Planned Parenthood now offers fertility services, diagnosis and treatment for women at risk of cervical cancer, new female sterilization options, nutritional counseling, expanded prenatal services, and more.

#### **TECH SUPPORT**

In the face of significant budget cuts and continued resistance by many local school districts, Planned Parenthood has continued to invest in technologies that allow us to reach young people with the comprehensive reproductive health information that they need. Our hotline program — still the only one in the nation featuring **live online chat and texting** — grew by 74% this year, with a staggering 314% increase in online inquiries alone.

# **WHO WE SERVE**



• **65,577 PATIENTS**VISITED A PLANNED PARENTHOOD
MEDICAL CENTER



57,609 COMMUNITY PARTICIPANTS
 ATTENDED A HEALTH EDUCATION TRAINING
 OR OUTREACH EVENT



■ 14,739 FAMILIES

RECEIVED WIC (WOMEN, INFANTS AND CHILDREN)

NUTRITIONAL SERVICES



"I will always be grateful to Planned Parenthood for giving me access to contraception and yearly exams, services, and items that I otherwise would not have been able to afford."

- Bethany, 28, Ontario

# WHAT WE DO

# **EDUCATION**

#### **-** 19,787

SEXUAL HEALTH INQUIRIES ANSWERED VIA TOLL-FREE AND ONLINE HOTLINES

#### **- 20,850**

STUDENTS, TEACHERS, AND COMMUNITY MEMBERS REACHED THROUGH HEALTH EDUCATION CLASSES AND WORKSHOPS

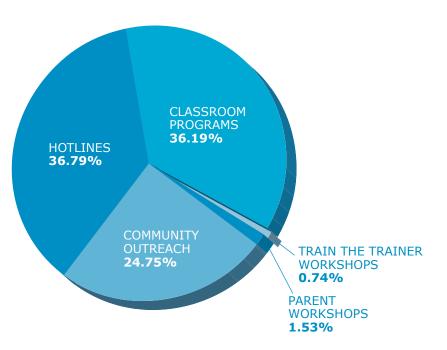
#### **428**

TRAIN THE TRAINER SEX ED WORKSHOPS
TAUGHT TO SOCIAL SERVICE WORKERS, GROUP
HOME LEADERS, TEACHERS, FAITH LEADERS,
COUNTY HEALTH PROVIDERS, AND
INDIVIDUALS WHO WORK WITH YOUTH

#### **-314**

PERCENT INCREASE IN QUESTIONS BEING ANSWERED ON OUR ONLINE HOTLINE

### **HEALTH EDUCATION SERVICES**



# **PREVENTION**

#### **-** 731,308

CONDOMS PROVIDED IN ORANGE AND SAN BERNARDINO COUNTIES

# **-** 37,870

EMERGENCY CONTRACEPTION DISTRIBUTED AT MEDICAL CENTERS

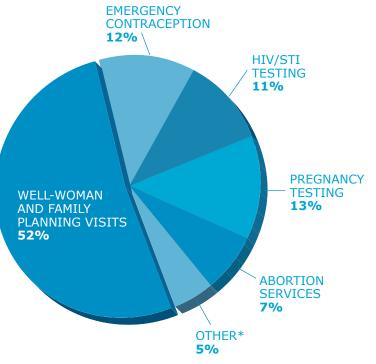
# **-** 16,874

CLINICAL BREAST HEALTH EXAMS PERFORMED

### **-** 1,580

PATIENTS WHO RECEIVED GARDASIL (HPV VACCINE)

### **PATIENT SERVICES**



\*Breast exams, prenatal visits, colposcopies, infection checks, follow-ups, ultrasounds, and vasectomies



"Thank you for your presentation on birth control.

I agree that we are too young to be parents and that abstinence is the best decision."

- Irvine High School student



"When I was 16, I was sexually active and knew I needed birth control. I went to Planned Parenthood and wound up taking a pregnancy test. Much to my shock I was pregnant. The people at the clinic were very supportive and gave me different options with no pressure in any direction. Being Catholic, the decision was made for adoption. Planned Parenthood helped me with social services, schools, and what to do after the birth."

- Anonymous, 48, Huntington Beach

To view the full Program Report, please visit www.pposbc.org/AnnualReport09.

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# 2008-2009 **CONTRIBUTORS**

This year's outstanding growth in reproductive health care and education services, as well as our legislative and public affairs achievements, is a direct result of your generosity. Your support allows Planned Parenthood of Orange and San Bernardino Counties to remain at the forefront as a leading provider of comprehensive reproductive health services in Southern California.

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The members of Planned Parenthood's Community Support Circle make a monthly commitment to our fundraising efforts, which help build healthy communities. These outstanding individuals help provide consistent support for our programs and services, including our hotline programs, health education programs, and reproductive health services.

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# RESTORE HEALTH EDUCATION

When the Orange County Board of Supervisors canceled our health education contract and subsequently changed the grant requirements to effectively exclude Planned Parenthood from future funding, the following donors made contributions in the board's name. The funds will be used to replace the \$300,000 grant that ended June 30.

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**OUR VISION** 

# EVERY INDIVIDUAL HAS THE KNOWLEDGE, FREEDOM, AND POWER TO ACHIEVE OPTIMAL REPRODUCTIVE HEALTH.

#### MISSION STATEMENT

Planned Parenthood of Orange and San Bernardino Counties provides confidential, affordable, high-quality reproductive health care and fights for your fundamental right to determine your own destiny. We believe that respect and value for diversity in all aspects of our work are essential, and enable you to make responsible and informed choices through comprehensive, honest sex education and health information.