I am BUILDING HEALTHY COMMUNITIES

I PROTECT access to affordable, high-quality health care for everyone.

I STAND UP for a woman’s right to make personal decisions about her body and health.

I SUPPORT medically accurate, age-appropriate, abstinence-first sexual health education that encourages young people to make healthy decisions.

I am the VOICE for the women, men, teens, and families who rely on Planned Parenthood every day.

I AM PLANNED PARENTHOOD.
As the father of a 10-year-old daughter, I have a very personal stake in the quality of reproductive health care and sexuality education available in Orange and San Bernardino counties. The environment in which young people come of age today is so drastically different than in generations past that it is challenging to provide the balance necessary to ensure our children are equipped to make healthy choices.

That’s where our work at Planned Parenthood comes in. Every year that goes by, I realize the new ways that our communities — the women, men, teens, and families who rely on us every day — need Planned Parenthood as a resource for unbiased, comprehensive information and high-quality reproductive health care. Having served 15 years as President and CEO of Planned Parenthood of Orange and San Bernardino Counties, I am very proud of the contribution we are making to keep our communities healthy places to live.

In the past year alone, we’ve expanded our hours and medical services to better meet the needs of an ever-increasing population of patients who are turning to medical services to better meet the needs of an ever-increasing patient base, while also extending hours and expanding services to better serve the needs of a community that calls Planned Parenthood its medical home.

In turn, we’ve worked diligently this past year to protect our commitment to you. We’ve streamlined operations to ensure your dollars will go further in providing the vital programs and services our communities need. Our medical centers have continued to increase efficiency so we can accommodate the needs of an ever-increasing patient base, while also extending hours and expanding services to better serve the needs of a community that calls Planned Parenthood its medical home.

In the coming year, we’ll also be harnessing technology in new, exciting ways that will allow us to maximize our presence in your neighborhood — making it easier for patients to make appointments and access information, and for teens and families to get expert answers to sexual health questions from certified health educators.

As you continue to stand up for the rights of the women, men, teens, and families who rely on us every day, we’ll continue to stand tall as one of the most trusted health care providers in the state.

Fondly,

Allyson Sonenshine
Board Chair of Planned Parenthood of Orange and San Bernardino Counties
WHO WE SERVE

A LOOK BACK: OUR GREATEST ACCOMPLISHMENTS OF 2008-09

UCI PARTNERSHIP
After nearly five years of planning, Planned Parenthood and the University of California, Irvine School of Medicine joined together to begin the Abortion Residency Training Program. This joint venture provides medical residents with hands-on reproductive health training at Planned Parenthood medical centers. The first class of residents began in July 2009.

ECONOMY: DOWN, PATIENTS: UP
In the past 18 months, Planned Parenthood medical centers saw a startling increase in the number of individuals seeking care after losing their jobs and/or health insurance — a 23% increase over last year, for a total of more than 116,000 medical visits.

EXPANDED SERVICES
Building on our core reproductive health services, our nine medical centers added hours and medical services to better meet the needs of the thousands of patients seeking our care. Planned Parenthood now offers fertility services, diagnosis and treatment for women at risk of cervical cancer, new female sterilization options, nutritional counseling, expanded prenatal services, and more.

TECH SUPPORT
In the face of significant budget cuts and continued resistance by many local school districts, Planned Parenthood has continued to invest in technologies that allow us to reach young people with the comprehensive reproductive health information that they need. Our hotline program — still the only one in the nation featuring live online chat and texting — grew by 74% this year, with a staggering 314% increase in online inquiries alone.

- 65,577 PATIENTS VISITED A PLANNED PARENTHOOD MEDICAL CENTER
- 57,609 COMMUNITY PARTICIPANTS ATTENDED A HEALTH EDUCATION TRAINING OR OUTREACH EVENT
- 14,739 FAMILIES RECEIVED WIC (WOMEN, INFANTS AND CHILDREN) NUTRITIONAL SERVICES

“I will always be grateful to Planned Parenthood for giving me access to contraception and yearly exams, services, and items that I otherwise would not have been able to afford.”

- Bethany, 28, Ontario
WHAT WE DO

EDUCATION

- **19,787** Sexual Health Inquiries Answered Via Toll-Free and Online Hotlines
- **20,850** Students, Teachers, and Community Members Reached Through Health Education Classes and Workshops
- **428** Train the Trainer Sex Ed Workshops Taught to Social Service Workers, Group Home Leaders, Teachers, Faith Leaders, County Health Providers, and Individuals Who Work With Youth
- **314** Percent Increase in Questions Being Answered on Our Online Hotline

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HEALTH EDUCATION SERVICES

- **36.79%** Hotlines
- **36.19%** Classroom Programs
- **24.75%** Community Outreach
- **1.53%** Parent Workshops
- **0.74%** Train the Trainer Workshops

PREVENTION

- **731,308** Condoms Provided in Orange and San Bernardino Counties
- **37,870** Emergency Contraception Distributed at Medical Centers
- **16,874** Clinical Breast Health Exams Performed
- **1,580** Patients who Received Gardasil (HPV Vaccine)

PATIENT SERVICES

- **12%** Emergency Contraception
- **11%** HIV/STI Testing
- **13%** Pregnancy Testing
- **5%** Well-Woman and Family Planning Visits
- **5%** Other

**WHAT WE DO**

“Thank you for your presentation on birth control. I agree that we are too young to be parents and that abstinence is the best decision.”
- Irvine High School student

“When I was 16, I was sexually active and knew I needed birth control. I went to Planned Parenthood and wound up taking a pregnancy test. Much to my shock I was pregnant. The people at the clinic were very supportive and gave me different options with no pressure in any direction. Being Catholic, the decision was made for adoption. Planned Parenthood helped me with social services, schools, and what to do after the birth.”
- Anonymous, 48, Huntington Beach

To view the full Program Report, please visit www.pposbc.org/AnnualReport09.
This year's outstanding growth in reproductive health care and education services, as well as our legislative and public affairs achievements, is a direct result of your generosity. Your support allows Planned Parenthood of Orange and San Bernardino Counties to remain at the forefront as a leading provider of comprehensive reproductive health services in Southern California.

### 2008-2009 CONTRIBUTORS

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<th>Names</th>
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<td>Mrs. Elizabeth Steele</td>
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<td>$150,000 - $749,999</td>
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The members of Planned Parenthood’s Community Support Circle make a monthly commitment to our fundraising efforts, which help build healthy communities. These outstanding individuals help provide consistent support for our programs and services, including our hotline programs, health education programs, and reproductive health services.

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When the Orange County Board of Supervisors canceled our health education contract and subsequently changed the grant requirements to effectively exclude Planned Parenthood from future funding, the following donors made contributions in the board’s name. The funds will be used to replace the $300,000 grant that ended June 30.

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Mr. Richard Shuter

IN HONOR OF JESSE HELMS
Kyhm Penfil

IN HONOR OF JUDITH RYAN FOR MOTHER’S DAY
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IN HONOR OF NOLA SIMON’S 80TH BIRTHDAY
Mr. Paul Simon
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IN HONOR OF SALLY KORKIN FOR MOTHER’S DAY
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MISSION STATEMENT
Planned Parenthood of Orange and San Bernardino Counties provides confidential, affordable, high-quality reproductive health care and fights for your fundamental right to determine your own destiny. We believe that respect and value for diversity in all aspects of our work are essential, and enable you to make responsible and informed choices through comprehensive, honest sex education and health information.

OUR VISION
EVERY INDIVIDUAL HAS THE KNOWLEDGE, FREEDOM, AND POWER TO ACHIEVE OPTIMAL REPRODUCTIVE HEALTH.